

Press Release.

Cooperation between dataTec Schweiz AG and Rohde & Schwarz Schweiz AG strengthens the Swiss market for measurement technology

dataTec becomes distribution partner of Rohde & Schwarz Schweiz AG for measurement solutions / Additional sales channel and source of advice for the R&S ESSENTIALS product portfolio

Reutlingen, 23 August 2023 – The renowned specialist distributor for test and measurement technology dataTec AG is cooperating with Rohde & Schwarz Schweiz AG, a leading provider of sophisticated solutions in communication and measurement technology and manufacturer-independent maintenance.

This strategic partnership will strengthen the Swiss market for measurement solutions and opens up another sales channel and source of advice for the R&S ESSENTIALS product portfolio to Rohde & Schwarz customers. "The cooperation with dataTec Schweiz AG strengthens Rohde & Schwarz's presence in the Swiss market," says Fabio La Mattina, Sales Manager Measurement Technology at Rohde & Schwarz Schweiz AG. "We believe that dataTec Schweiz AG will succeed in quickly building up the market with the R&S ESSENTIALS product portfolio, providing effective support for even more companies in Switzerland in their measurement challenges."

The R&S ESSENTIALS portfolio includes high-quality oscilloscopes, power supplies, signal and spectrum analysers, multimeters, cable and antenna analysers, EMC measurement technology and signal generators. The products ensure reliable and precise measurement performance in a wide range of industries and applications. "The R&S ESSENTIALS products are an excellent addition to our existing portfolio and enable us to offer our customers additional solutions for their individual measurement tasks," explains Franco Schmid, Managing Director, dataTec Schweiz AG. "Through our expertise and close cooperation with Rohde & Schwarz, we can also provide customers with comprehensive advice and support."

About Rohde & Schwarz

With its leading solutions in the fields of Test & Measurement, Technology Systems and Networks & Cybersecurity, the Rohde & Schwarz technology group is one of the pioneers of a secure and networked world. Founded almost 90 years ago, the group is a reliable partner around the globe for its customers in the business and official sectors. As of 30 June 2022, the global number of employees was around 13 000. In the 2021/2022 financial year (July to June), the independent group generated a turnover of €2.53 billion. The company is based in Munich, Germany.

About dataTec

dataTec AG is Germany's leading specialist distributor for test and measurement technology. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland, Austria and in the Nordic countries of Sweden, Estonia and Finland. The broad product portfolio of more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 120 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors - from industrial companies to public authorities and educational institutions - from its headquarters in Reutlingen.

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